

Inspired!

**1,000+ Content Marketing
Ideas, Questions,
Story Starters and More**



*to Spark your Creativity
& Attract Ideal Clients*

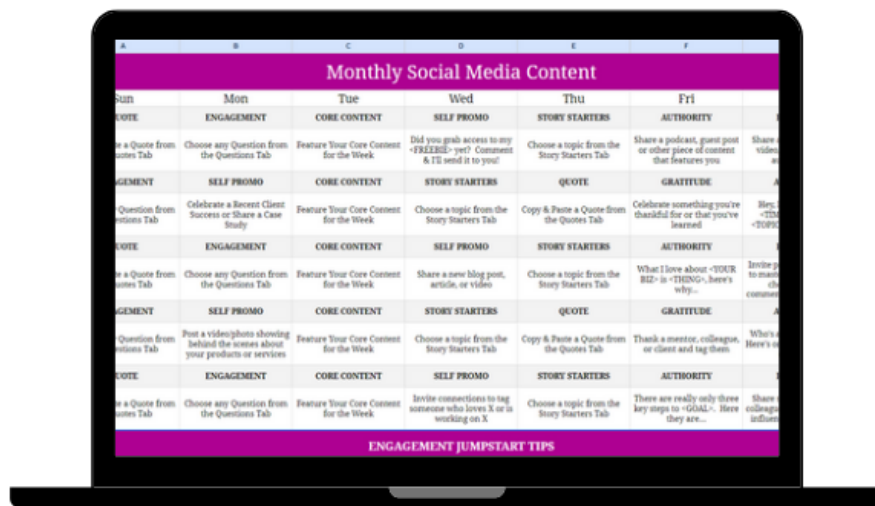
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By Allison Patton

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A Quick Note from the Author

There are many books that offer fantastic strategies for content marketing. They dive into the history of marketing, examples through the years, the psychology behind different approaches and more. **This is not one of those books.**

This is a compilation of ideas. **More than 1,000 ideas.** It's filled with prompts, quotes, questions and random things to inspire you to create in any format (video, audio, podcast, blog, social media - anywhere).

In fact, I don't recommend reading from cover to cover! You don't need to. Instead, **pull this out when you need quick inspiration.** Open to a random page and see which ideas grab you!

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45 Story Starters

Need a little inspiration for a story style post? Try these ideas!

<Something most people believe> - yeah... I used to think that was true! But then... <story of what changed your mind>... So now I realize that the truth is <XXXXXXXX>!

Today I'm grateful for <XXXXXXXX> - but that hasn't always been true... <share how you got what you're grateful for, or why you're grateful for it now but weren't before>

Do you ever lie awake at night worrying about <scary thing your clients worry about>? I used to... but not anymore! <insert what shifted/changed and how>

The toughest lesson I've learned as a <business owner/expert in X/etc> is... and <why it matters>.

People used to laugh when I told them I wanted <big goal you've achieved> - and I get it, most people <why most people fail at <big goal> because they <what stops people>. But we don't have to fail! Here's what worked for me <share how you succeeded>.

What <TV Show or Movie> taught me about <business/life lesson>... <share the lesson and why it matters to your clients>

There's an elephant in the room. Can we chat about it? So often I see people avoid <topic people avoid> and I know it's a touchy subject... but we need to talk about it because <why this matters> - and <how it can be fixed>.

If I were stranded on a desert island with only 6 things... here's what they'd be: <insert 6 things that matter and share why>

Spoiler Alert: You don't need <XXXX> to do <YYYY>! <Share why something people think they have to have/do/be isn't really necessary to achieve a goal>

Please don't <XXXXXX> just because everyone says you have to. You really can do it differently. Instead of <XXXXXXXX> try... <insert your alternative solution>

Top 5 Reasons People Fail At <Goal You Help Clients Achieve>: <Share 5 reasons people fail>

Why I said NO to <thing people expect you to say YES to - a job, an opportunity, a tactic/strategy> and what's even better... <insert an alternative choice and why you made it>

I know, <XXXXXX> is a crazy popular trend right now. Don't fall for it. Here's why: <insert why the trend is a bad idea>

Are you struggling to stay focused in the current crazy chaos? Here's three tips to help: <insert tips>

Are you a <client niche/description> who's frustrated by <big problem your clients face>? Meet <name of client>. She was frustrated by that, too! <Insert success story details of what changed and HOW your client changed it with your help.

Sometimes our biggest opportunities bring our biggest lessons! When I <worked with/for big name client> we ran into <crazy problem>. Oh no! We had to <way you solved it> and I learned <insert lessons>.

My clients call me <nickname or results name> - which is pretty cool, right? I really love <insert details of what results you help clients with related to the name clients call you>.

If I had to describe myself in three words, I'd say <three words here> because <insert why>. How would you describe yourself?

Quick Business Hack: <insert hack/tip here> Cool, yes?

The three fastest ways to <solution: get more sleep, stay organized, find a new client today, etc>... <share three ways>

Quick Start Guide to <XXXXXX> - <share a fast summary of how to do one specific thing your clients want to do>

So many people tell me, <Your name>, I can't <XXXXXXX> because <YYYYYYY>. I call BS. You absolutely can <XXXXXXXX>, even if <YYYYYYY>. <Story to illustrate how/why they can>

Do you struggle with <XXXXXX>? Here's one way to stop: <insert one solution>

Lots of people have been asking me how I <result/goal you help clients get>. So, I wrote up a quick PDF about it. Drop an emoji below and I'll send it to you - no strings, no opt-in.

Are you a fan of shortcuts? And a fan of <result/goal>? Awesome, here's a shortcut to help you <result/goal>: <share a shortcut>

What are you celebrating today? I'm celebrating <goal>, <goal>, <goal>!

If I were to write a book, it'd be about <insert an issue you're passionate about and an expert in>. What about you?

If you had \$<1,000/5,000/10,000> to invest on your business, what would you spend it on?

Just realized I've been in business <X> years. WOW! Have I shared with you what inspired me to get started? <your story>

Ask me anything! (Seriously, just comment with your question.)

What's the best advice anyone's given you? Here's one piece of advice I really appreciated <insert advice you were given>

The #1 thing I wish someone had warned me about when I <started my business/decided to lose weight/etc - goal your clients want too>...

I'm really tired of hearing people say <BAD advice you hear people give constantly to your clients>. Here's the truth: <truth>

What's your opinion on <hot topic>?

How to find the right <coach/consultant/expert X> for you: <share three things people need to look for>

WARNING: Do you know the red flags to watch out for when hiring a <coach/consultant/etc>? <insert 3-5 red flags>

What Most "Gurus" in the <Insert Your Niche/Industry> Don't Want You to Know... <share something that isn't talked about very often, or that you have a contrarian perspective on>

I know everyone says <XXXXXX>, but seriously... it's not true! <Why XXXXXX isn't true>

Does <XXXXXX> still work? People ask me that all the time. And the good news is that it DOES, but only if you <YYYYYYYY>. Most people don't understand that. So they don't get any results! Try this: <Explain how to YYYYYYYY>.

I love when clients reach out to let me know <result your clients get>. <share a client story>

It's 2024. Please stop <dated strategy X that doesn't work anymore>. Instead, <new strategy you teach>.

What's one thing no one would guess about you? People are always surprised <insert thing about you that's surprising and relates to the work you do for clients>.

When I was a kid, <insert a story from childhood and what you learned from it>.

The Surprising Secret to <Result Your Clients Want> - <share one unexpected or unusual way to get the result>

If you can <weird thing>, then you can <result your clients want>... don't believe me? Here's why: <share how they relate>



500+ Quotes for Social Media Sharing

The content you post doesn't always have to be your own! Share quotes that make people think or feel. You can easily turn these into images with Canva or simply post the text.

A bad attitude is like a flat tire, you won't get nowhere til you change it.

A dream doesn't become reality through magic; it takes sweat, determination and hard work. Colin Powell

A happy marriage is the union of two good forgivers. Ruth Graham

A hero is someone who has given his or her life to something bigger than oneself. Joseph Campbell

A life spent making mistakes is not only more honorable, but more useful than a life spent doing nothing. George Bernard Shaw

A mind that is stretched by a new experience can never go back to its old dimensions. Oliver Wendell Holmes, Jr.

A mother is not a person to lean on, but a person to make leaning unnecessary. Dorothy Canfield Fisher

A nation of sheep will beget a government of wolves. Edward R. Murrow

A smile is the light in your window that tells others that there is a caring, sharing person inside. Denis Waitley

A warm smile is the universal language of kindness. William Arthur Ward

Above all, be the heroine of your life, not the victim. Nora Ephron

Above all, we must realize that no arsenal, or no weapon in the arsenals of the world, is so formidable as the will and moral courage of free men and women. Ronald Reagan

Accept the challenges so that you can feel the exhilaration of victory. George S. Patton

Act as if what you do makes a difference. It does. William James

Action may not always bring happiness; but there is no happiness without action. Benjamin Disraeli

Affirmation without discipline is the beginning of delusion. Jim Rohn

After a storm comes a calm. Matthew Henry

All great achievements require time. Maya Angelou

All great change in America begins at the dinner table. Ronald Reagan

All I have seen teaches me to trust the creator for all I have not seen. Ralph Waldo Emerson

All truth passes through three stages. First, it is ridiculed. Second, it is violently opposed. Third, it is accepted as being self-evident. Arthur Schopenhauer

All tyranny needs to gain a foothold is for people of good conscience to remain silent. Thomas Jefferson

Always desire to learn something useful. Sophocles

Always do your best. What you plant now, you will harvest later. Og Mandino

America... just a nation of two hundred million used car salesmen with all the money we need to buy guns and no qualms about killing anybody else in the world who tries to make us uncomfortable. Hunter S. Thompson

An individual has not started living until he can rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity. Martin Luther King, Jr.

An optimist stays up until midnight to see the new year in. A pessimist stays up to make sure the old year leaves. Bill Vaughan

And by the way, everything in life is writable about if you have the outgoing guts to do it, and the imagination to improvise. The worst enemy to creativity is self-doubt. Sylvia Plath

Anger is an acid that can do more harm to the vessel in which it is stored than to anything on which it is poured. Mark Twain

Anxiety's like a rocking chair. It gives you something to do, but it doesn't get you very far. Jodi Picoult

As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them. John F. Kennedy

Asking is the beginning of receiving. Make sure you don't go to the ocean with a teaspoon. At least take a bucket so the kids won't laugh at you. Jim Rohn

Baseball was, is and always will be to me the best game in the world. Babe Ruth

Be a yardstick of quality. Some people aren't used to an environment where excellence is expected. Steve Jobs

Be brave. Take risks. Nothing can substitute experience. Paulo Coelho

Be gentle to all and stern with yourself. Saint Teresa of Avila

Be kind to unkind people. They need it the most. Ashleigh Brilliant

Be kind whenever possible. It is always possible. Dalai Lama

Be nice to people on your way up because you'll meet them on your way down. Wilson Mizner

Be thine own palace, or the world's thy jail. John Donne

Be who you are and say what you feel, because those who mind don't matter and those who matter don't mind. Bernard Baruch

Belief in oneself is one of the most important bricks in building any successful venture. Lydia M. Child

Beware of false knowledge; it is more dangerous than ignorance. George Bernard Shaw

Big shots are only little shots who keep shooting. Christopher Morley

Blessed are those who give without remembering and take without forgetting. Elizabeth Bibesco

Blues is easy to play, but hard to feel. Jimi Hendrix

Build your own dreams, or someone else will hire you to build theirs. Farrah Gray

But who prays for Satan? Who, in eighteen centuries, has had the common humanity to pray for the one sinner that needed it most? Mark Twain

By failing to prepare, you are preparing to fail. Benjamin Franklin

Cancer can take away all of my physical abilities. It cannot touch my mind, it cannot touch my heart, and it cannot touch my soul. Jim Valvano

Carpe diem! Rejoice while you are alive; enjoy the day; live life to the fullest; make the most of what you have. It is later than you think. Horace

Change before you have to. Jack Welch

Change is the end result of all true learning. Leo Buscaglia

Clear thinking requires courage rather than intelligence. Thomas Szasz

Common sense is the collection of prejudices acquired by age eighteen. Albert Einstein

Condemn none: if you can stretch out a helping hand, do so. If you cannot, fold your hands, bless your brothers, and let them go their own way. Swami Vivekananda

Correction does much, but encouragement does more. Johann Wolfgang von Goethe

Courage - a perfect sensibility of the measure of danger, and a mental willingness to endure it. William Tecumseh Sherman

Courage is resistance to fear, mastery of fear, not absence of fear. Mark Twain

Courage is the price that life exacts for granting peace. Amelia Earhart

Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen. Winston Churchill

Creativity requires the courage to let go of certainties. Erich Fromm

Curiosity is one of the most permanent and certain characteristics of a vigorous intellect. Samuel Johnson

Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that. Martin Luther King, Jr.

Death is a challenge. It tells us not to waste time... It tells us to tell each other right now that we love each other. Leo Buscaglia

Develop an attitude of gratitude, and give thanks for everything that happens to you, knowing that every step forward is a step toward achieving something bigger and better than your current situation. Brian Tracy

Difficulties are meant to rouse, not discourage. The human spirit is to grow strong by conflict. William Ellery Channing

Discipline is the bridge between goals and accomplishment. Jim Rohn

Disciplining yourself to do what you know is right and important, although difficult, is the highroad to pride, self-esteem, and personal satisfaction. Margaret Thatcher

Do something today that your future self will thank you for

Do the right thing. It will gratify some people and astonish the rest. Mark Twain

Do you know what my favorite part of the game is? The opportunity to play. Mike Singletary

Do your work with your whole heart, and you will succeed - there's so little competition. Elbert Hubbard

Don't count the days, make the days count. Muhammad Ali

Don't find fault, find a remedy. Henry Ford

Don't give up. Don't ever give up. Jim Valvano

Don't just read the easy stuff. You may be entertained by it, but you will never grow from it. Jim Rohn

Don't let life discourage you; everyone who got where he is had to begin where he was. Richard L. Evans

Don't let the fear of striking out hold you back. Babe Ruth

Don't wait. The time will never be just right. Napoleon Hill

Don't wish it were easier, wish you were better. Jim Rohn

Don't worry about failure; you only have to be right once. Drew Houston

Don't be busy, be productive

Don't let anyone ever make you feel like you don't deserve what you want.

Don't let the noise of others' opinions drown out your own inner voice. Steve Jobs

Don't worry about the world coming to an end today. It is already tomorrow in Australia. Charles Schulz

Dream big, work hard

Education is for improving the lives of others and for leaving your community and world better than you found it. Marian Wright Edelman

Effective communication is 20% what you know and 80% how you feel about what you know. Jim Rohn

Eighty percent of success is showing up. Woody Allen

Either you run the day or the day runs you. Jim Rohn

Endurance is patience concentrated. Thomas Carlyle

Even if I knew that tomorrow the world would go to pieces, I would still plant my apple tree. Martin Luther

Even if you fall on your face, you're still moving forward. Victor Kiam

Even if you're on the right track, you'll get run over if you just sit there. Will Rogers

Ever since I was a child I have had this instinctive urge for expansion and growth. To me, the function and duty of a quality human being is the sincere and honest development of one's potential. Bruce Lee

Every saint has a past, and every sinner has a future. Oscar Wilde

Every time you smile at someone, it is an action of love, a gift to that person, a beautiful thing. Mother Teresa

Everyone has inside of him a piece of good news. The good news is that you don't know how great you can be! How much you can love! What you can accomplish! And what your potential is! Anne Frank

Everyone wants to live on top of the mountain, but all the happiness and growth occurs while you're climbing it. Andy Rooney

Everything comes to us that belongs to us if we create the capacity to receive it. Rabindranath Tagore

Everything we hear is an opinion, not a fact. Everything we see is a perspective, not the truth. Marcus Aurelius

Everything you have ever wanted, is sitting on the other side of fear. George Addair

Excellence is not a skill. It is an attitude. Ralph Marston

Expect problems and eat them for breakfast. Alfred A. Montapert

Experience is a hard teacher because she gives the test first, the lesson afterward. Vern Law

Experience is simply the name we give our mistakes. Oscar Wilde

Failure is a detour, not a dead-end street. Zig Ziglar

Failure is simply a few errors in judgment, repeated every day. Jim Rohn

Faith and prayer are the vitamins of the soul; man cannot live in health without them. Mahalia Jackson

Faith is taking the first step even when you don't see the whole staircase. Martin Luther King, Jr.

Faithful servants never retire. You can retire from your career, but you will never retire from serving God. Rick Warren

Far and away the best prize that life has to offer is the chance to work hard at work worth doing. Theodore Roosevelt

Fear cannot be without hope nor hope without fear. Baruch Spinoza

Find the good. It's all around you. Find it, showcase it and you'll start believing in it. Jesse Owens

For every disciplined effort there is a multiple reward. Jim Rohn

For it was not into my ear you whispered, but into my heart. It was not my lips you kissed, but my soul. Judy Garland

For peace of mind, we need to resign as general manager of the universe. Larry Eisenberg

For to be free is not merely to cast off one's chains, but to live in a way that respects and enhances the freedom of others. Nelson Mandela

Friends and good manners will carry you where money won't go. Margaret Walker
From what we get, we can make a living; what we give, however, makes a life. Arthur Ashe

Get mad, then get over it. Colin Powell

Give light and people will find the way. Ella Baker

Give me six hours to chop down a tree and I will spend the first four sharpening the axe. Abraham Lincoln

Giving is better than receiving because giving starts the receiving process. Jim Rohn

Go big or go home. Because it's true. What do you have to lose? Eliza Dushku

Go for it now. The future is promised to no one. Wayne Dyer

God is most glorified in us when we are most satisfied in Him. John Piper

Good actions are a guard against the blows of adversity. Abu Bakr

Good things take time

Gratitude is riches. Complaint is poverty. Doris Day

Gratitude makes sense of our past, brings peace for today, and creates a vision for tomorrow. Melody Beattie

Great spirits have always encountered opposition from mediocre minds. Albert Einstein

Happiness in marriage is entirely a matter of chance. Jane Austen

Happiness is a choice that requires effort at times. Aeschylus

Happiness is not a destination. It is a method of life. Burton Hill

Happiness is not something you postpone for the future; it is something you design for the present. Jim Rohn

Happiness is when what you think, what you say, and what you do are in harmony. Mahatma Gandhi

He is happiest, be he king or peasant, who finds peace in his home. Johann Wolfgang von Goethe

He who avoids complaint invites happiness. Abu Bakr

He who is not everyday conquering some fear has not learned the secret of life. Ralph Waldo Emerson

He who learns but does not think, is lost. He who thinks but does not learn is in great danger. Confucius

High achievement always takes place in the framework of high expectation. Charles Kettering

History does not long entrust the care of freedom to the weak or the timid. Dwight D. Eisenhower

How old would you be if you didn't know how old you are? Satchel Paige

Human behavior flows from three main sources: desire, emotion, and knowledge. Plato

I always loved running... it was something you could do by yourself, and under your own power. Jesse Owens

I am always doing that which I cannot do, in order that I may learn how to do it. Pablo Picasso

I believe in Christianity as I believe that the sun has risen: not only because I see it, but because by it I see everything else. C. S. Lewis

I can accept failure, everyone fails at something. But I can't accept not trying. Michael Jordan

I can and I will. Watch me.

I can be changed by what happens to me. But I refuse to be reduced by it. Maya Angelou

I can, therefore I am. Simone Weil

I can't go back to yesterday - because I was a different person then. Lewis Carroll

I cannot always control what goes on outside. But I can always control what goes on inside. Wayne Dyer

I celebrated Thanksgiving in an old-fashioned way. I invited everyone in my neighborhood to my house, we had an enormous feast, and then I killed them and took their land. Jon Stewart

I didn't fail the test. I just found 100 ways to do it wrong. Benjamin Franklin

I do believe we're all connected. I do believe in positive energy. I do believe in the power of prayer. I do believe in putting good out into the world. And I believe in taking care of each other. Harvey Fierstein

I don't know the key to success, but the key to failure is trying to please everybody. Bill Cosby

I don't measure a man's success by how high he climbs but how high he bounces when he hits bottom. George S. Patton

I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character. Martin Luther King, Jr.

I have a very strict gun control policy: if there's a gun around, I want to be in control of it. Clint Eastwood

I have a very strong feeling that the opposite of love is not hate - it's apathy. It's not giving a damn. Leo Buscaglia

I have always believed, and I still believe, that whatever good or bad fortune may come our way we can always give it meaning and transform it into something of value. Hermann Hesse

I have been driven many times upon my knees by the overwhelming conviction that I had nowhere else to go. My own wisdom and that of all about me seemed insufficient for that day. Abraham Lincoln

I have found the paradox, that if you love until it hurts, there can be no more hurt, only more love. Mother Teresa

I have learned over the years that when one's mind is made up, this diminishes fear; knowing what must be done does away with fear. Rosa Parks

I have never met a man so ignorant that I couldn't learn something from him. Galileo Galilei

I have not failed. I've just found 10,000 ways that won't work. Thomas A. Edison

I have nothing to offer but blood, toil, tears and sweat. Winston Churchill

I honestly think it is better to be a failure at something you love than to be a success at something you hate. George Burns

I learned the value of hard work by working hard. Margaret Mead

I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him. Abraham Lincoln

I make the most of all that comes and the least of all that goes. Sara Teasdale

I never learn anything talking. I only learn things when I ask questions. Lou Holtz

I say that the most liberating thing about beauty is realizing that you are the beholder. Salma Hayek

I think when you move past your fear and you go after your dreams wholeheartedly, you become free. LL Cool J

I was motivated to be different in part because I was different. Donna Brazile

I, not events, have the power to make me happy or unhappy today. I can choose which it shall be. Yesterday is dead, tomorrow hasn't arrived yet. I have just one day, today, and I'm going to be happy in it. Groucho Marx

I'd rather attempt to do something great and fail than to attempt to do nothing and succeed. Robert H. Schuller

I'm fed up to the ears with old men dreaming up wars for young men to die in. George McGovern

I'm too busy working on my own grass to see if yours is greener.

If at first you don't succeed, then skydiving definitely isn't for you. Steven Wright

If everyone is moving forward together, then success takes care of itself. Henry Ford

If I were not a physicist, I would probably be a musician. I often think in music. I live my daydreams in music. I see my life in terms of music. Albert Einstein

If there is no struggle, there is no progress. Frederick Douglass

If winning isn't everything, why do they keep score? Vince Lombardi

If you are losing faith in human nature, go out and watch a marathon. Kathrine Switzer

If you ask me what I came into this life to do, I will tell you: I came to live out loud. Emile Zola

If you break your neck, if you have nothing to eat, if your house is on fire, then you got a problem. Everything else is inconvenience. Robert Fulghum

If you can dream it, you can do it. Walt Disney

If you can learn to love yourself and all the flaws, you can love other people so much better. And that makes you so happy. Kristin Chenoweth

If you can't fly then run, if you can't run then walk, if you can't walk then crawl, but whatever you do you have to keep moving forward. Martin Luther King, Jr.

If you don't like how things are, change it! You're not a tree. Jim Rohn

If you judge people, you have no time to love them. Mother Teresa

If you learn from defeat, you haven't really lost. Zig Ziglar

If you look into your own heart, and you find nothing wrong there, what is there to worry about? What is there to fear? Confucius

If you really want to do something, you'll find a way. If you don't, you'll find an excuse. Jim Rohn

If you smile when no one else is around, you really mean it. Andy Rooney

If you take responsibility for yourself you will develop a hunger to accomplish your dreams. Les Brown

If you tell the truth, you don't have to remember anything. Mark Twain

If you think you can do a thing or think you can't do a thing, you're right. Henry Ford

If you think you can do it, you can. John Burroughs

If you want peace, you don't talk to your friends. You talk to your enemies. Desmond Tutu

If you want to conquer fear, don't sit home and think about it. Go out and get busy. Dale Carnegie

If you want total security, go to prison. There you're fed, clothed, given medical care and so on. The only thing lacking... is freedom. Dwight D. Eisenhower

If you want your children to improve, let them overhear the nice things you say about them to others. Haim Ginott

If you're going through hell, keep going. Winston Churchill

Imagination will often carry us to worlds that never were. But without it we go nowhere. Carl Sagan

In any moment of decision, the best thing you can do is the right thing, the next best thing is the wrong thing, and the worst thing you can do is nothing. Theodore Roosevelt

In order to succeed, we must first believe that we can. Nikos Kazantzakis

In order to succeed, your desire for success should be greater than your fear of failure. Bill Cosby

In the beginning of a change the patriot is a scarce man, and brave, and hated and scorned. When his cause succeeds, the timid join him, for then it costs nothing to be a patriot. Mark Twain

In three words I can sum up everything I've learned about life: it goes on. Robert Frost

It ain't about how hard you hit. It's about how hard you can get hit and keep moving forward. Rocky

It doesn't matter which side of the fence you get off on sometimes. What matters most is getting off. You cannot make progress without making decisions. Jim Rohn

It is amazing what you can accomplish if you do not care who gets the credit. Harry S. Truman

It is easy to sit up and take notice, What is difficult is getting up and taking action. Honore de Balzac

It is neither wealth nor splendor; but tranquility and occupation which give you happiness. Thomas Jefferson

It is not our abilities that show what we truly are... it is our choices. Albus Dumbledore

It is not until you become a mother that your judgment slowly turns to compassion and understanding. Erma Bombeck

It is the job of thinking people not to be on the side of the executioners. Albert Camus

It is the supreme art of the teacher to awaken joy in creative expression and knowledge. Albert Einstein

It is what we know already that often prevents us from learning. Claude Bernard

It is wise to direct your anger towards problems - not people; to focus your energies on answers - not excuses. William Arthur Ward

It takes as much energy to wish as it does to plan. Eleanor Roosevelt

It takes less time to do things right than to explain why you did it wrong. Henry Wadsworth Longfellow

It's always too early to quit. Norman Vincent Peale

It's better to be a lion for a day than a sheep all your life. Elizabeth Kenny

It's easy to make a buck. It's a lot tougher to make a difference. Tom Brokaw

It's just a job. Grass grows, birds fly, waves pound the sand. I beat people up. Muhammad Ali

It's not the events of our lives that shape us, but our beliefs as to what those events mean. Tony Robbins

It's not your job to like me - it's mine Byron Katie

It's supposed to be hard. If it wasn't hard, everyone would do it. The hard... is what makes it great. Jimmy Dugan

It's a beautiful thing when a career and a passion come together

It's a slow process, but quitting won't speed it up

Joy is what happens to us when we allow ourselves to recognize how good things really are. Marianne Williamson

Keep walking through the storm. Your rainbow is waiting on the other side. Heather Stillufsen

Keep your dreams alive. Understand to achieve anything requires faith and belief in yourself, vision, hard work, determination, and dedication. Remember all things are possible for those who believe. Gail Devers

Kind words do not cost much. Yet they accomplish much. Blaise Pascal

Kindness is the language which the deaf can hear and the blind can see. Mark Twain

Laugh and the world laughs with you, snore and you sleep alone. Anthony Burgess

Lead me, follow me, or get out of my way. George S. Patton

Leaders must be close enough to relate to others, but far enough ahead to motivate them. John C. Maxwell

Leap, and the net will appear. John Burroughs

Learning is not attained by chance, it must be sought for with ardor and diligence. Abigail Adams

Let others lead small lives, but not you. Let others argue over small things, but not you. Let others cry over small hurts, but not you. Let others leave their future in someone else's hands, but not you. Jim Rohn

Let us live so that when we come to die even the undertaker will be sorry. Mark Twain

Life can only be understood backwards; but it must be lived forwards. Soren Kierkegaard

Life doesn't run away from nobody. Life runs at people. Joe Frazier

Life is 10 percent what you make it, and 90 percent how you take it. Irving Berlin

Life is about not knowing, having to change, taking the moment and making the best of it, without knowing what's going to happen next. Gilda Radner

Life isn't about finding yourself. Life is about creating yourself. George Bernard Shaw

Life shrinks or expands in proportion to one's courage. Anais Nin

Love is always open arms. If you close your arms about love you will find that you are left holding only yourself. Leo Buscaglia

Love yourself-accept yourself-forgive yourself-and be good to yourself, because without you the rest of us are without a source of many wonderful things. Leo Buscaglia

Luck is what you have left over after you give 100 percent. Langston Coleman

Make today your bitch

Man cannot discover new oceans unless he has the courage to lose sight of the shore. Andre Gide

Man never made any material as resilient as the human spirit. Bernard Williams

Marriage: If you want something to last forever, you treat it differently. You shield it and protect it. You never abuse it. F. Burton Howard

Maturity is the ability to think, speak and act your feelings within the bounds of dignity. The measure of your maturity is how spiritual you become during the midst of your frustrations. Samuel Ullman

Maxim for life: You get treated in life the way you teach people to treat you. Wayne Dyer

Meditation is not a way of making your mind quiet. It is a way of entering into the quiet that is already there - buried under the 50,000 thoughts the average person thinks every day Deepak Chopra

Mistakes are proof that you are trying

Money is not the most important thing in the world. Love is. Fortunately, I love money. Jackie Mason

Most folks are as happy as they make up their minds to be. Abraham Lincoln

Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all. Dale Carnegie

Music was my refuge. I could crawl into the space between the notes and curl my back to loneliness. Maya Angelou

My father used to play with my brother and me in the yard. Mother would come out and say, 'You're tearing up the grass'; 'We're not raising grass,' Dad would reply. 'We're raising boys.' Harmon Killebrew

My heroes are the ones who survived doing it wrong, who made mistakes, but recovered from them. Bono

My Mama always said you've got to put the past behind you before you can move on. Forrest Gump

My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style Maya Angelou

My religion is very simple. My religion is kindness. Dalai Lama

Never allow anyone to rain on your parade and thus cast a pall of gloom and defeat on the entire day. Og Mandino

Never apologize for showing feeling. When you do so, you apologize for the truth. Benjamin Disraeli

Never complain and never explain. Benjamin Disraeli

Never cut a tree down in the wintertime. Never make a negative decision in the low time. Never make your most important decisions when you are in your worst moods. Robert H. Schuller

Never do anything against conscience even if the state demands it. Albert Einstein

Never let your head hang down. Never give up and sit down and grieve. Find another way. Satchel Paige

Ninety-nine percent of the failures come from people who have the habit of making excuses. George Washington Carver

No matter how many goals you have achieved, you must set your sights on a higher one. Jessica Savitch

No matter how you feel, get up, dress up and show up. Regina Brett

No matter what you've done for yourself or for humanity, if you can't look back on having given love and attention to your own family, what have you really accomplished? Lee Iacocca

No one can make you feel inferior without your consent. Eleanor Roosevelt

No one has ever become poor by giving. Anne Frank

Nothing Changes if Nothing Changes

Nothing in life is to be feared, it is only to be understood. Now is the time to understand more, so that we may fear less. Marie Curie

Once we realize that imperfect understanding is the human condition there is no shame in being wrong, only in failing to correct our mistakes. George Soros

Once you replace negative thoughts with positive ones, you'll start having positive results. Willie Nelson

One isn't necessarily born with courage, but one is born with potential. Without courage, we cannot practice any other virtue with consistency. We can't be kind, true, merciful, generous, or honest. Maya Angelou

One of the penalties for refusing to participate in politics is that you end up being governed by your inferiors. Plato

One way to keep momentum going is to have constantly greater goals. Michael Korda

Only those who have learned the power of sincere and selfless contribution experience life's deepest joy: true fulfillment. Tony Robbins

Only those who will risk going too far can possibly find out how far one can go. T. S. Eliot

Opportunities are usually disguised as hard work, so most people don't recognize them. Ann Landers

Opportunity does not knock, it presents itself when you beat down the door. Kyle Chandler

Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence. Helen Keller

Our freedom can be measured by the number of things we can walk away from. Vernon Howard

Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time. Thomas A. Edison

Our life is what our thoughts make it. Marcus Aurelius

Our prime purpose in this life is to help others. And if you can't help them, at least don't hurt them. Dalai Lama

Out of suffering have emerged the strongest souls; the most massive characters are seared with scars.
Khalil Gibran

Patience and time do more than strength or passion. Jean de La Fontaine

Patience, persistence and perspiration make an unbeatable combination for success. Napoleon Hill

Peace cannot be kept by force; it can only be achieved by understanding. Albert Einstein

People might not get all they work for in this world, but they must certainly work for all they get.
Frederick Douglass

People must learn to hate and if they can learn to hate, they can be taught to love. Nelson Mandela

Perfection is not attainable, but if we chase perfection we can catch excellence. Vince Lombardi

Perseverance is failing 19 times and succeeding the 20th. Julie Andrews

Perseverance is not a long race it is many short races one after the other. Walter Elliot

Plenty of people miss their share of happiness, not because they never found it, but because they didn't stop to enjoy it. William Feather

Positive anything is better than negative nothing. Elbert Hubbard

Positive thinking will let you do everything better than negative thinking will. Zig Ziglar

Potentially, a government is the most dangerous threat to man's rights: it holds a legal monopoly on the use of physical force against legally disarmed victims. Ayn Rand

Problems are not stop signs, they are guidelines. Robert H. Schuller

Quality is not an act, it is a habit. Aristotle

Racism isn't born, folks, it's taught. I have a two-year-old son. You know what he hates? Naps! End of list.
Denis Leary

Real magic in relationships means an absence of judgment of others. Wayne Dyer

Regret for the things we did can be tempered by time; it is regret for the things we did not do that is inconsolable. Sydney J. Harris

Risks must be taken because the greatest hazard in life is to risk nothing. Leo Buscaglia

Run often. Run long. But never outrun your joy of running. Julie Isphording

Say yes to new adventures

Set your goals high, and don't stop till you get there. Bo Jackson

Setting goals is the first step in turning the invisible into the visible. Tony Robbins

Sir, my concern is not whether God is on our side; my greatest concern is to be on God's side, for God is always right. Abraham Lincoln

Small deeds done are better than great deeds planned. Peter Marshall

Some days you just have to create your own sunshine

Some of the world's greatest feats were accomplished by people not smart enough to know they were impossible. Doug Larson

Some people can't believe in themselves until someone else believes in them first. Sean Maguire

Sometimes I am two people. Johnny is the nice one. Cash causes all the trouble. They fight. Johnny Cash

Sometimes the questions are complicated and the answers are simple. Dr. Seuss

Sometimes the right path is not the easiest one

Sooner or later, those who win are those who think they can. Paul Tournier

Speak when you are angry and you will make the best speech you will ever regret. Ambrose Bierce

Start where you are, use what you have. Arthur Ashe

Stay away from what might have been, and look at what can be. Marsha Petrie Sue

Stop acting as if life is a rehearsal. Live this day as if it were your last. The past is over and gone. The future is not guaranteed. Wayne Dyer

Strive for progress not perfection

Success depends upon previous preparation, and without such preparation there is sure to be failure. Confucius

Success is a lousy teacher. It seduces smart people into thinking they can't lose. Bill Gates

Success is achieved by developing our strengths, not by eliminating our weaknesses. Marilyn vos Savant

Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful. Albert Schweitzer

Success is not to be pursued; it is to be attracted by the person you become. Jim Rohn

Success is nothing more than a few simple disciplines, practiced every day. Jim Rohn

Success is the sum of small efforts, repeated day-in and day-out. Robert Collier

Successful people ask better questions, and as a result, they get better answers. Tony Robbins

Take care of your body. It's the only place you have to live. Jim Rohn

Take it from a guy: If you're in love with somebody, you will swim the stream, you will climb the mountain, you will slay the dragon. You're going to get to her somehow, some way. Phil McGraw

Talent hits a target no one else can hit; Genius hits a target no one else can see. Arthur Schopenhauer

Talent is cheaper than table salt. What separates the talented individual from the successful one is a lot of hard work. Stephen King

That's been one of my mantras - focus and simplicity. Simple can be harder than complex. Steve Jobs

That's the real trouble with the world, too many people grow up. Walt Disney

The beautiful thing about learning is nobody can take it away from you. B. B. King

The best way out is always through. Robert Frost

The biggest mistake is believing there is one right way to listen, to talk, to have a conversation - or a relationship. Deborah Tannen

The body does not want you to do this. As you run, it tells you to stop but the mind must be strong. You always go too far for your body. You must handle the pain with strategy... Jacqueline Gareau

The Christian life is not a constant high. I have my moments of deep discouragement. I have to go to God in prayer with tears in my eyes, and say, 'O God, forgive me,' or 'Help me.' Billy Graham

The Constitution is the guide which I never will abandon. George Washington

The deadliest weapon in the world is a MARINE and his rifle! John J. Pershing

The deepest principle in human nature is the craving to be appreciated. William James

The difficulties you meet will resolve themselves as you advance. Proceed, and light will dawn, and shine with increasing clearness on your path. Jim Rohn

The dog that trots about finds a bone. Golda Meir

The elevator to success is out of order. You'll have to use the stairs... one step at a time Joe Girard

The future belongs to those who believe in the beauty of their dreams. Eleanor Roosevelt

The great use of life is to spend it for something that will outlast it. William James

The harder the conflict, the more glorious the triumph. Thomas Paine

The hardships that I encountered in the past will help me succeed in the future. Philip Emeagwali

The invariable mark of wisdom is to see the miraculous in the common. Ralph Waldo Emerson

The key is not to prioritize what's on your schedule, but to schedule your priorities. Stephen Covey

The main facts in human life are five: birth, food, sleep, love and death.

We must be willing to let go of the life we have planned, so as to have the life that is waiting for us. E. M. Forster

The Marines have landed and the situation is well in hand. Richard Harding Davis

The minute I heard my first love story, I started looking for you. Rumi

The more you like yourself, the less you are like anyone else, which makes you unique. Walt Disney

The most authentic thing about us is our capacity to create, to overcome, to endure, to transform, to love and to be greater than our suffering. Ben Okri

The most beautiful people we have known are those who have known defeat, known suffering, known struggle, known loss, and have found their way out of those depths. Elisabeth Kubler-Ross

The most common way people give up their power is by thinking they don't have any. Alice Walker

The most effective way to do it, is to do it. Amelia Earhart

The most important thing is to enjoy your life - to be happy - it's all that matters. Audrey Hepburn

The only person who is educated is the one who has learned how to learn and change. Carl Rogers

The only person you are destined to become is the person you decide to be. Ralph Waldo Emerson

The only thing necessary for the triumph of evil is for good men to do nothing. Edmund Burke

The only thing worse than being blind is having sight but no vision. Helen Keller

The only way to live is to accept each minute as an unrepeatable miracle, which is exactly what it is: a miracle and unrepeatable. Storm Jameson

The past can hurt. But you can either run from it, or learn from it.

The person, be it gentleman or lady, who has not pleasure in a good novel, must be intolerably stupid.
Jane Austen

The pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails.
William Arthur Ward

The pessimist sees the difficulty in every opportunity; the optimist sees the opportunity in every difficulty“ Winston Churchill

The privilege of a lifetime is being who you are. Joseph Campbell

The purpose of education is to replace an empty mind with an open one. Malcolm Forbes

The real voyage of discovery consists not in seeking new landscapes, but in having new eyes. Marcel Proust

The secret of getting ahead is getting started. Mark Twain

The size of your success is measured by the strength of your desire; the size of your dream; and how you handle disappointment along the way. Robert Kiyosaki

The smallest deed is better than the greatest intention. John Burroughs

The starting point of all achievement is desire. Napoleon Hill

The true secret of happiness lies in taking a genuine interest in all the details of daily life. William Morris

The ultimate aim of the ego is not to see something, but to be something. Muhammad Iqbal

The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy. Martin Luther King, Jr.

The way to get started is to quit talking and begin doing. Walt Disney

The will to succeed is important, but what's more important is the will to prepare. Bobby Knight

There are no extra pieces in the universe. Everyone is here because he or she has a place to fill, and every piece must fit itself into the big jigsaw puzzle. Deepak Chopra

There are no secrets to success. It is the result of preparation, hard work, and learning from failure. Colin Powell

There are only two options: make progress or make excuses.

There is always some madness in love. But there is also always some reason in madness. Friedrich Nietzsche

There is no failure. You either win or you learn

There is no medicine like hope, no incentive so great, and no tonic so powerful as expectation of something tomorrow. Orison Swett Marden

There is nothing deep down inside us except what we have put there ourselves. Richard Rorty

There is nothing in a caterpillar that tells you it's going to be a butterfly. R. Buckminster Fuller

There is only one corner of the universe you can be certain of improving, and that's your own self. Aldous Huxley

There is only one thing that makes a dream impossible to achieve: the fear of failure. Paulo Coelho

These young guys are playing checkers. I'm out there playing chess. Kobe Bryant

They're on our right, they're on our left, they're in front of us, they're behind us; they can't get away from us this time. Chesty Puller

Things do not happen. Things are made to happen. John F. Kennedy

Think of all the beauty still left around you and be happy. Anne Frank

This is one small step for a man, one giant leap for mankind. Neil Armstrong

Those who are at war with others are not at peace with themselves. William Hazlitt

Those who dare to fail miserably can achieve greatly. John F. Kennedy

Those who make peaceful revolution impossible will make violent revolution inevitable. John F. Kennedy

Time is of more value than money. You can get more money, but you cannot get more time. Jim Rohn

Time you enjoy wasting, was not wasted. John Lennon

To acquire knowledge, one must study; but to acquire wisdom, one must observe. Marilyn vos Savant

To be a good loser is to learn how to win. Carl Sandburg

To find out what one is fitted to do, and to secure an opportunity to do it, is the key to happiness. John Dewey

To hell with circumstances; I create opportunities. Bruce Lee

To know even one life has breathed easier because you have lived. This is to have succeeded. Ralph Waldo Emerson

To know oneself, one should assert oneself. Albert Camus

Today, give a stranger one of your smiles. It might be the only sunshine he sees all day. H. Jackson Brown, Jr.

Tolerance implies no lack of commitment to one's own beliefs. Rather it condemns the oppression or persecution of others. John F. Kennedy

Too many of us are not living our dreams because we are living our fears. Les Brown

True happiness involves the full use of one's power and talents. John W. Gardner

True terror is to wake up one morning and discover that your high school class is running the country. Kurt Vonnegut

Trust yourself. You've survived a lot, and you'll survive whatever is coming. Robert Tew

Truth exists; only lies are invented. Georges Braque

Watch your manner of speech if you wish to develop a peaceful state of mind. Start each day by affirming peaceful, contented and happy attitudes and your days will tend to be pleasant and successful. Norman Vincent Peale

We are dying from overthinking. We are slowly killing ourselves by thinking about everything. Think. Think. Think. You can never trust the human mind anyway. It's a death trap. Anthony Hopkins

We are what we pretend to be, so we must be careful what we pretend to be. Kurt Vonnegut

We don't stop playing because we grow old; we grow old because we stop playing. George Bernard Shaw

We find comfort among those who agree with us - growth among those who don't. Frank A. Clark

We have to be careful in how we use this light shined on us. Melinda Gates

We have, I fear, confused power with greatness. Stewart Udall

We make the world we live in and shape our own environment. Orison Swett Marden

We must be global Christians with a global vision because our God is a global God. John Stott

We must let go of the life we have planned, so as to accept the one that is waiting for us. Joseph Campbell

We must overcome the notion that we must be regular... it robs you of the chance to be extraordinary and leads you to the mediocre. Uta Hagen

We should not judge people by their peak of excellence; but by the distance they have traveled from the point where they started. Henry Ward Beecher

We the people are the rightful masters of both Congress and the courts, not to overthrow the Constitution but to overthrow the men who pervert the Constitution. Abraham Lincoln

We think too much and feel too little. Charlie Chaplin

Well done is better than well said. Benjamin Franklin

What sunshine is to flowers, smiles are to humanity. These are but trifles, to be sure; but scattered along life's pathway, the good they do is inconceivable. Joseph Addison

What we need is more people who specialize in the impossible. Theodore Roethke

What you do today can improve all your tomorrows. Ralph Marston

What you get by achieving your goals is not as important as what you become by achieving your goals.
Henry David Thoreau

Whatever you want in life, other people are going to want it too. Believe in yourself enough to accept the idea that you have an equal right to it. Diane Sawyer

When everything seems to be going against you, remember that the airplane takes off against the wind, not with it. Henry Ford

When I do good, I feel good. When I do bad, I feel bad. That's my religion. Abraham Lincoln

When I hear somebody sigh, Life is hard, I am always tempted to ask, 'Compared to what?' Sydney Harris

When I started counting my blessings, my whole life turned around. Willie Nelson

When someone shows you who they are, believe them the first time. Maya Angelou

When the Holy Rosary is said well, it gives Jesus and Mary more glory and is more meritorious than any other prayer. Louis de Montfort

When the sun is shining I can do anything; no mountain is too high, no trouble too difficult to overcome. Wilma Rudolph

When we are no longer able to change a situation - we are challenged to change ourselves. Viktor E. Frankl

When you are kind to someone in trouble, you hope they'll remember and be kind to someone else. And it'll become like a wildfire. Whoopi Goldberg

When you are offended at any man's fault, turn to yourself and study your own failings. Then you will forget your anger. Epictetus

When you arise in the morning, think of what a precious privilege it is to be alive - to breathe, to think, to enjoy, to love. Marcus Aurelius

When you dance, your purpose is not to get to a certain place on the floor. It's to enjoy each step along the way. Wayne Dyer

When you fail you learn from the mistakes you made and it motivates you to work even harder. Natalie Gulbis

When you have a dream, you've got to grab it and never let go. Carol Burnett

When you start to develop your powers of empathy and imagination, the whole world opens up to you.
Susan Sarandon

When You're Not Afraid To Be Yourself Is When You're Most Incredible.

Wherever you are - be all there. Jim Elliot

Who seeks shall find. Sophocles

Why are you trying so hard to fit in when you were born to stand out?

Winning is the most important thing in my life, after breathing. Breathing first, winning next. George Steinbrenner

With the new day comes new strength and new thoughts. Eleanor Roosevelt

Without a sense of urgency, desire loses its value. Jim Rohn

Work harder on yourself than you do on your job. Jim Rohn

Year's end is neither an end nor a beginning but a going on, with all the wisdom that experience can instill in us. Hal Borland

You are never too old to set another goal or to dream a new dream. C. S. Lewis

You are powerful. Go prove it to yourself today.

You Are The Most Perfect You There Is.

You can cut all the flowers but you cannot keep spring from coming. Pablo Neruda

You can get help from teachers, but you are going to have to learn a lot by yourself, sitting alone in a room. Dr. Seuss

You can totally do this

You can't build a reputation on what you are going to do. Henry Ford

You can't expect to hit the jackpot if you don't put a few nickels in the machine. Flip Wilson

You can't wait for inspiration. You have to go after it with a club. Jack London

You cannot change your destination overnight, but you can change your direction overnight. Jim Rohn

You cannot do a kindness too soon, for you never know how soon it will be too late. Ralph Waldo Emerson

You cannot escape the responsibility of tomorrow by evading it today. Abraham Lincoln

You combine hard work, creativity, and self-determination, and things start to happen Sophia Amoruso

You do not need to leave your room. Remain sitting at your table and listen. Do not even listen, simply wait, be quiet still and solitary. Franz Kafka

You don't have to be perfect to be amazing

You have enemies? Good. That means you've stood up for something, sometime in your life. Winston Churchill

You have succeeded in life when all you really want is only what you really need. Vernon Howard

You have to be odd to be number one. Dr. Seuss

You have to grow from the inside out. None can teach you, none can make you spiritual. There is no other teacher but your own soul. Swami Vivekananda

You just can't beat the person who never gives up. Babe Ruth

You must find the place inside yourself where nothing is impossible. Deepak Chopra

You need to overcome the tug of people against you as you reach for high goals. George S. Patton

You never know what motivates you. Cicely Tyson

You Should Be Proud Of Yourself.

You teach best what you most need to learn. Richard Bach

You were born to win, but to be a winner, you must plan to win, prepare to win, and expect to win. Zig Ziglar

You'll have bad times, but it'll always wake you up to the good stuff you weren't paying attention to.

You've got to know your limitations. I don't know what your limitations are. I found out what mine were when I was twelve. I found out that there weren't too many limitations, if I did it my way. Johnny Cash

You're More Fun Than Bubble Wrap.

Your attitude is like a box of crayons that color your world. Try adding some bright colors to the picture by including humor, and your picture begins to lighten up. Allen Klein

Your dresses should be tight enough to show you're a woman and loose enough to show you're a lady. Edith Head

Your intuition will lead the way; you don't need to ask for directions.

Your life does not get better by chance, it gets better by change. Jim Rohn

Your present circumstances don't determine where you can go; they merely determine where you start. Nido R Qubein

Your success and happiness lies in you. Resolve to keep happy, and your joy and you shall form an invincible host against difficulties. Helen Keller



100+ Questions to Start Conversations & Attract Engagement

As A Child, What Did You Want to Be When You Grew Up?

Aside From Necessities, What One Thing You Couldn't Go A Day Without?

Bath or Shower?

Batman Or Superman?

Book or eBook?

Burgers Or Tacos?

Cake Or Pie?

Call Or Text?

Camping In The Woods Or Stay At A Beach Resort?

Cardio or Weights?

Coffee or Tea?

Do You Believe In Luck?

Do You Have Any Guilty Pleasures?

Do You Have Any Secret Family Recipes?

Do you Read The Manual?

Do You Think Cats Have Any Regrets?

Early Bird Or Night Owl?

Fast Food Or Mom's Cooking?

Have you ever realized you've been doing something the wrong way for years? What was it?

Have You Passed Up Any Chances That You Now Regret? What Were They?

How many days do you go without washing your hair before it becomes a problem?

Iced Coffee or Hot Coffee?

If One Animal Was Made The Size Of A Whale, Which Would Be The Scariest?

If Someone Wrote A Story About You Would You Be Considered the Hero or the Villian?

If You Could Ask Your Pet 3 Questions, What Would They Be?

If You Could Pick Any Animal To Talk, Which Would It Be?

If You Could Time Travel, When Would You Go?

If You Had To Be One Cartoon Character, Which Would You Choose?

If You Had To Live A Week Without Internet, What Would You Do To Keep Yourself Busy?

If You Had To Take A Pie To The Face, What Flavor Would It Be?

If You Suddenly Didn't Have To Sleep Any More What Would You Do With The Extra 8 Hours?

If You Were In A Band, What Kind Of Music Would You Play? What Would The Name Of The Band Be?

Jogging or Hiking?

Money or Free Time?

Ocean or Mountains?

Pancake or Waffle?

Pen or Pencil?

People who own multiple pets: What's the drama going on between them right now?

Sweater Or Hoodie?

Swimming or Sunbathing?

Tennis Shoes, High Heels, Or Flip Flops?

Vacations. Do You Plan Everything Out Beforehand Or Go With The Flow?

What Accomplishment Are You Most Proud Of?

What Are Some Of Your Long-Term Goals?

What Could You Spend All Day Talking About?

What Current Trend Makes You Feel Old?

What Do You Do For A Living?

What do you HIGHLY recommend?

What Do You Love The Most About Your City Or Town?

What Do You Spend Way Too Much Of Money On?

What Fictional Character Do You Wish You Could Meet?

What Is A Fact That Was Hard For You To Accept?

What Is One "Unwritten Rule" You Think Everyone Should Know And Follow?

What Is Something About Life That People Don't Appreciate As Much As They Should?

What Is Something Beautiful You See Every Day?

What Is The Best Piece Of Advice You've Received?

What Is The Best Pizza Topping Combination?

What Is The First Thing You Notice About A Person?

What Is the Most Impressive Meal You Can Cook?

What Is The Most Impressive Skill You Have?

What Is The Most Useless Thing You've Ever Bought?

What Is Your Favorite Holiday?

What Is Your Favorite Season? Why?

What Is Your Favorite Three-Word Sentence?

What Is Your Favorite Way To Eat A Potato?

What Is Your Free (Or Nearly Free) Hobbie?

What Is Your Mom's Catchphrase?

What Is Your Most Useless Skill? Most Valuable?

What Is Your Silliest Fear?

What One Thing Do You Always Have With You?

What Personality Trait Has Gotten You In The Most Trouble?

What Smells Make You Happy?

What Song Always Gets Stuck In Your Head?

What Song Do You Have To Sing Along With When You Hear It?

What Song Do You Love, But Know You Shouldn't?

What Terrible Movie Do You Love?

What Three Habits Will Improve Your Life?

What tool or service is so good you can't live without it?

What TV Catch Phrase Do You Most Enjoy Using?

What Was The Funniest Way That You Have Been Injured?

What Was The Most Awesome Excuse You Ever Made?

What Was The Worst Book You Had To Read For School?

What Was Your Favorite Toy Growing Up?

What Weird Food Have You Eaten That Most People Never Tried?

What Words Of Wisdom Have Always Stuck With You?

What Would You Do If You Could Be Invisible For One Day?

What Would Your Perfect Saturday Be Like?

What Would Your Perfect Vacation Entail?

What's your favorite fact that most people don't know?

What's A Great Book You've Read Recently?

What's something small you can start doing today to better yourself?

What's Something You've Done That You Don't Think Anyone Should Ever Do?

What's The Best Bad Decision You Ever Made?

What's The Best Gift You've Ever Given?

What's The Most Beautiful Place You've Ever Been?

What's The Most Courageous Thing You've Ever Done?

What's The Most Ridiculous Thing You've Ever Heard Someone Say Out Loud?

What's The Most Useful Thing You Own?

What's The One Food You Could Never Bring Yourself To Eat?

What's The Worst Topping To Put On A Pizza?

What's Your Favorite Midnight Snack?

What's Your Favorite Thing About Your Best Friend? Tag them below.

What's Your Idea Of Heaven?

What's Your Pet Peeve?

When Was The Last Time You Ran As Fast As You Could?

When Was The Last Time You Screamed At The Top Of Your Lungs?

When You're Having A Bad Day, What Do You Do To Make Yourself Feel Better?

Where Is Your Happy Place?

Which Famous Actor/Actress Would Play You In A Movie Of Your Life?

Which Is Better—A Novel Or A Movie?

Which Movie Sequel Do You Wish You Could Erase From History?

Which Of Your Friends Are You Proud Of? Why? Tag them below.

Who Is The Kindest Person You Know? Tag them below!

Who Makes You Laugh The Most? Tag them below.

Who Was Your Favorite Teacher? Why?

Would You Rather Go Out Or Stay In On A Saturday Night?

Would You Rather Sit In Snow While It's Falling Or Dance In The Rain?

You Have The Entire Day Without Any Obligations. What Do You Do?



47 Fill-In-The-Blank Content Ideas

How to _____ in [#] _____ Easy Steps

How to _____ in _____

How I Made _____ in _____

How to Find _____

How to Make a Strong _____ That Will [Get Result X]

How to Completely Change _____ So You Can [Result X]

How to Create _____ That Gets _____

How to Use _____ to Stand Out

How to Tell if _____ so That You Never _____ [Pain it helps them avoid]

How to _____ the Right Way so You Won't _____ [Pain it helps them avoid]

How _____ Can Inspire Your _____

How to Get Rid of _____

What to Do with _____

Where to Find _____

Quick Guide: _____

A Complete Guide to _____

Ultimate Guide: _____

Beginners Guide: _____

Hack: _____

DIY: _____

[#] _____ Things your _____ Doesn't Tell You

[#] _____ Trends for [YEAR] _____

[#] _____ Every _____ Should Own

[#] _____ to Consider for _____

[#] _____ Amazing _____ to Try Right Now

[#] _____ Questions You Should Ask Before _____

[#] _____ Worth-It _____ for _____

[#] _____ Secrets to _____

[#] _____ Resources to Help You Become _____

[#] _____ Signs You Might _____

[#] _____-Point Checklist: _____

[#] _____ Trends You Need to Know _____

[#] _____ Best _____ to _____

[#] _____ Key Benefits Of _____

[#] _____ Examples Of _____ to Inspire You

[#] _____ That Will Motivate You

[#] _____ Reasons You Didn't Get _____

Getting Smart with _____

[#] _____ Wrong Ways to _____

[#] _____ Creative Ways _____

[#] _____ Tips for Busy _____

[#] _____ Foolproof _____ Tips for _____

[#] _____ Handy Tips from _____ for _____

[#] _____ Tricks _____

[#] _____ Ways to Make Sure Your _____ Is Not _____

[#] _____ Mistakes You'll Never Make Again

[#] _____ That Will Make You _____



200+ Swipeable Content Ideas

5 Books You Need to Read Right Away

A blog post you found helpful

A Charity You Should Know About...

A funny childhood story

A goal your working towards

A photo of your work space

A Product or Service That Changed My Business

A quote you love and why

A Turning Point in My Life/Business Was...

A typical day for you

An interesting/funny comment you received

An Interview with (someone who's no longer living – you make up the answers you think they'd give)

Announce and Celebrate little-known / weird holidays

Answer some FAQ's

Ask "What's the most helpful thing you've learned lately?"

Ask "who wants in?"

Ask a 'truth or myth' question

Ask a Question related to your Industry

Ask a True or False question

Ask customers to "Like if..."

Ask fans to "Like if" / "Share if"

Ask fans to caption your photo

Ask fans to help you make a business decision

Ask followers what their favorite TV show or movie is and why

Ask for book/TV/podcast/etc recommendations

Ask for predictions on business - niche specifics

Ask for random advice

Ask for Recommendations Something related to your business

Ask genuine questions to get to know your connections

Ask your audience - if you won the lottery what's the first thing you'd buy? (Or similar, and tie it to your

product/service)

Ask Your Audience How They Found You

Ask your connections what they're planning for their next family holiday or vacation

Ask your followers a niche related question on something they struggle with (that you have a solution to)

Ask your followers opinions on a hot topic or news topic

Ask your followers their favorite holiday or travel destination

Ask your followers to share their favorite motivational or thought-provoking quote or video

Ask your followers what they do to relax and unwind, hobbies etc and share what you are doing today

Ask your followers what they're favorite TV show or movie is and why?

Ask: What's your favorite drink? (with photo of 4 drink choices)

Ask: Which would you take on a picnic? (with photo of 4 random items)

Best Bumper Sticker I've Seen Lately...

Bonus Resource #2: Another 50+ Creative Ideas

Business Tools Worth the Money

Childhood Plans (What I Wanted to Be When I Grew Up)

Compliment your Customers on Social Media

Cover Story Dreams (if you were on the cover of a magazine which one would it be and why?)

Create a 'How To' video or bullet points post which helps your followers improve on something

Create a "myth busting" post and address something people believe or assume to be true that isn't

Create a comparison poll - Find 2 niche related products or services and ask preference and why?

Create a top 10 list

Creativity Lessons from Children

Cross post something you've shared from one network on another network (example: share your IG post on FB, or your FB post on Twitter, etc)

Do an A or B comparison post (could be foods, TV, tools, etc - "clickfunnels or lead pages?")

Do unboxing videos

Dreaming Big Enough Is Wildly Important Because...

Feature a success story or case study

Find a funny comic to share - related to your niche

Give a sneak peak on a project or campaign you're developing

Give away or share a recommended free resource and let your followers know how they can use it

Helpful websites you use

Host a Surprise Giveaway

Host an #AMA (Ask Me Anything)

How are you and your day

How I Overcome Challenges

How to get energized and focused

How to Know You're On The Right Path

How to Reinvent Yourself

How you start your day

If I Could Only Visit One Website Today...

If I Ran the World, What I'd Do First Is ...

If I Were My Mother I'd Tell Myself...

If I Were Writing a Screenplay, It Would Be About...

If Keyboards Could Talk, What Would Yours Say?

If Space Travel Were Here Today

Inspired Creations (Share Favorite Creation if You're Artistic)

Interview an expert (FB Live)

Interview someone else and share it

Intuition and Business can...

Invite people to share you with friends and send you referrals

Learning to Relax... Take a Mini-Vacation to...

Lessons I've Learned in Business

Let Someone Guest Post or Takeover Your Profile

Let Your Employee Take Over For a Day and share on Social Media

Look at a popular FB group or forum, find a popular question, and share the question + your answer

Most commented post/video

Music you listen to while you work (share a playlist)

My Favorite Free Tools/Resources

My Favorite Quotes and Why

My Favorite Thing About Facebook

My Love Affair with... (Coffee / Energy Drinks / Healthy Food / etc.)

Offer a Discount or promo for any special and important events

One Person I'm Glad I Met is...

Photo of you with clients or working together

Pick a customer comment or testimonial, thank them and tag them

Post a "Do you remember?"

Post a funny riddle or joke your audience will love

Post a How To or Tutorial

Post a meme

Post about events you're hosting or going to

Post Industry leader quote

Post Motivational Monday

Post Photos that are totally irrelevant to your business but connect on a personal level

Post relatable "tag a friend" content

Post some interesting stats or data about your industry (Did you know?)

Post Something Seasonal or Highlight a Holiday

Profile your clients / friends and share their best tips

Recent articles/news links

Recognize a customer/client

Remind People To Buy Your Products or Services

Remind People Who You Are, How You Got Started

Review a product or service related to your niche.

Review a product or service you've used that your followers would be interested in

Run a giveaway with another brand in your industry

Search www.knowyourmeme.com for your keywords and share a funny meme

Send Free Gifts to Social Media Followers. You can randomly choose a couple of followers periodically

and contact them to send a free gift.

Share "On This Day In History" Posts

Share a "Gif of the day" and ask people to react with their own feelings

Share a "theme song of the day"

Share a Blog Post You Wrote

Share a book, video or podcast that really helped you, share why and how it helped you and link to it

Share a day in the life of a client

Share a day in the life of your product

Share a day in your life

Share a favorite podcast you listen to and specific episode # recommendation

Share a fun Factoids

Share a goal you're aiming for and ask your community what their goals are

Share a Joke (Graphics or Text)

Share a life-hack or tip

Share a list of other related helpful articles and videos

Share a news article or "hot topic" and relate it to something in your industry/that your audience would be interested in

Share a personal story which will help deliver a message, others will learn from or benefit from

Share a pic or video of you from your past and share a story about it

Share a pic or video of you having fun or spending time enjoying your hobby

Share a pic or video of you relaxing, traveling or spending time enjoying your hobby

Share a picture or video of you enjoying one of your hobbies (human connection)

Share a Quote (Graphics or Text)

Share a recent podcast episode (not your own) that you loved and why

Share a song that depict your life

Share a third-party resource

Share a video of you speaking on stage

Share an inspiring Personal Story

Share an interesting Failure and lesson

Share an interview with you that has been published

Share Any Press or PR Features You Have

Share Company News and/or Announcements

Share image of your branding/website

Share nostalgic memories

Share one of your favorite mobile phone apps, what it does and why your followers will love it!

Share one of your own podcast episodes (either your podcast, or one you've been interviewed on)

Share some words of wisdom

Share something you've learned that was helpful this month

Share the evolution of your logo

Share what is working right now for you

Share your #1 Tip on a specific topic

Share your achievements

Share your big dream

Share your opinion on some content from an authority or influencer in your niche and tag them

(optional)

Share Your Other Social Profiles to Connect On

Share your own or curated Infographics

Share your Success Story

Shoutout or Mention Other Brands

Spotlight one of your customers, affiliates or JVs and thank them

Start a conversational post by asking simple questions like "what's your favorite movie?"

Start a discussion about a popular trend in your niche.

Talk tools that are helpful

Tease upcoming products

Technology I Can't Live Without

Tell People How You Got Started (rags to riches stories)

The 5 or 10 Websites I Visit Most Often

The Biggest Goal I've Achieved So Far

The Coolest Thing I've Found in Google

The first post/video you shared (Recap)

The One Thing I Do Every Day

The One Thing I Wish I'd Known Before...

The Story of how you got started

The Weirdest Thing I've Found in Google

Things I've Learned on Twitter

Thoughts Winter Brings to Mind

Throw a virtual birthday party (business, product, service, website, etc)

Throwback Thursday - share a video or photo from your past with the story

Time management/balance tips

Top 3 Favorite YouTube Videos

Use the "turn back time" hashtag

What I Do When I Fail

What I Wish They'd Invent...

What I'd Do Differently if I Were (Insert Big Brand Here)

What other jobs you've held

What X Will Be Like In 10 Years

What you do for fun

What you're working on in your business

What's on My Desk Right Now, and Why...

What's launching soon / a launch you're excited for

Where to Find Support for Your Ambitions

Who / what inspires you

Why I blog/write/do videos/etc

Why I Don't Write Poetry

Write a recap of what you learned from an event

Yearly accomplishment / Yearly Recap

Your best tips and resources

Your favorite blog or blogs you subscribed to

Your favorite books and how they have impacted you

Your most popular post/video



#Hashtags and Daily Themes

Monday

#EqualityMonday
#FitnessMonday
#MagicMonday
#ManCrushMonday (#MCM)
#ManicMonday
#ManicureMonday
#MantraMonday
#MarketingMonday
#MaxOutMonday
#MeatFreeMonday
#MeatlessMonday
#MeatlessMondayRecipe
#MellowMonday
#MemoryMonday
#MeowMonday
#MindfulMonday
#MondayBlues

#MondayCouple
#MondayFunDay
#MondayMatters
#MondayMinute
#MondayMotivation
#MondayMusic
#MondayOutfit
#MondayRun
#MondaySelfie
#MoralMonday
#MoralMondays
#MotivationMonday
#MotivationalMonday
#MountainMonday
#MusicMonday
#MutantMonday

Tuesday

#CharityTuesday
#FairTradeTuesday
#FeelGoodTuesday
#GivingTuesday
#GoodNewsTuesday
#HowToTuesday
#MyTownTuesday
#PortraitTuesday
#TakeMeBackTuesday
#TastyTuesday
#TechTuesday
#TemptingTuesday
#TestimonialTuesday
#TipTuesday
#TriviaTuesday
#TuesdayFunDay
#TuesdayMotivation
#TuesdaySelfie
#TuesdayTip
#TuesdayTips
#TuesdayTreat
#TuesdayTransformation
#TuesdayTunes
#TuneTuesday
#TrainingTuesday

#TransformationTuesday
#TravelTuesday
#TreeTuesday
#TruthfulTuesday
#TryItTuesday
#TuesdayShoesday
#TuesdayTasting
#TwoForOneTuesday

Wednesday

#HumpDay
#HumpDayHaiku
#WackyWednesday
#WaterfallWednesday
#WayBackWednesday
#WednesdayFunDay
#WednesdaySelfie
#WednesdayWorkout
#WednesdayWeighIn
#WednesdayWisdom
#WednesdayWord
#WellnessWednesday
#WhateverWednesday
#WildlifeWednesday
#WineWednesday
#Winesday
#WinItWednesday
#WisdomWednesday
#WishfulWednesday
#Women2Follow
#WomanCrushWednesday (#WCW)
#WomenToFollow
#WomenWednesday
#WonderfulWednesday
#WordlessWednesday
#WorkoutWednesday
#WorksForMeWednesday
#WoofWednesday

Thursday

#ArtThursday
#CoffeeThursday
#ConnectThursday

#HistoryThursday
#TGIT
#ThankfulThursday
#ThirstyThursday
#ThoughtfulThursday
#ThrowBackThursday (#TBT)
#ThursDate
#ThursdayFun
#ThursdayFunDay
#ThursdaySelfie
#ThursdayThoughts
#TravelThursday
#WhatDoYouThinkThursday

Friday

#FactFriday
#FashionFriday
#FearlessFriday
#FeatureFriday
#FeelGoodFriday
#FictionFriday
#FilmFriday
#FitnessFriday
#FlashBackFriday (#FBF)
#FloralFriday
#FlowerFriday
#FollowForFriday
#FollowFriday (#FF)
#FoodFriday
#FoodieFriday
#FreakyFriday
#FreebieFriday
#FriendFriday
#FridayFavorites
#FridayFeeling
#FridayFreeForAll
#FridayFun
#FridayFunDay
#FridayNight
#FridayReads
#FridaySelfie
#GoodNewsFriday
#InterviewFriday

#LeadFriday

#TGIF

Saturday

#Caturday

#SaturdayFun

#SaturdayFunDay

#SaturdayNight

#SaturdayNightFever

#SaturdayNights

#SaturdaySale

#SaturdaySelfie

#SaturdayShenanigans

#SaturdayShoutOut

#SaturdaySilly

#SaturdayStyle

#SaturdaySummary

#SaturdaySwag

#SaturdaySweat

#ShoutOutSaturday

#StreetSaturday

#SocialSaturday

#SuperStarSaturday

Sunday

#LazySunday

#ScienceSunday

#SelflessSunday

#SelfieSunday (#SS)

#SillySunday

#SlothSunday

#SpotlightSunday

#StartupSunday

#SundayBlogShare

#SundayBrunch

#SundayFun

#SundayFunDay

#SundayNight

#SundayQuotes

#SundayRead

#SundaySchool

#SundaySelfie

#SundaySongBook

#SundaySweat
#SuperSoulSunday
#WeekendVibes



120+ Common & Uncommon Holidays for Inspiration

January: Goals & Dreams

Daily

- 1st - New Years Day
- 3rd - National Chocolate Covered Cherry Day
- 8th - Midwife Day
- 9th - Play God Day
- 10th - Cut Your Energy Costs Day
- 11th - Clean off Your Desk Day
- 15th - Martin Luther King, Jr. Day

23rd - Measure your Feet Day
27th - International Holocaust Remembrance Day
NFL Super Bowl

Weekly

3rd - 9th - Women's Self Empowerment Week
17th - 23rd - Hunt for Happiness Week

Monthly

Financial Wellness Month

February: Love & Appreciation

Daily

2nd - Groundhog Day
5th - Bubblegum Day
8th - Laugh and Get Rich Day
14th - National Donors Day
14th - Valentine's Day
15th - President's Day
18th - Lunar New Year (Chinese New Year)
20th - Clam Chowder Day
24th - Inconvenience Yourself Day
28th - National Tooth Fairy Day

Weekly

12th - 15th - Random Acts of Kindness Week
26th - 28th - American Crossword Puzzle Week

Monthly

Time Management Month
Black History Month

March: Spring, Renewal, Life

Daily

2nd - Namesake Day
3rd - What if Cats & Dogs Had Opposable Thumbs? Day
7th - National Be Heard Day
8th - International Women's Day
9th - Get Over it Day
17th - St. Patrick's Day
20th - Corn Dog Day

22nd – International Goof Off Day
29th – National Mom & Pop Business Owner's Day
30th – Passover

Weekly

1st - 7th National Ghostwriters Week
7th - 13th – Read an E-Book Week

Monthly

Caffeine Awareness Month
March Madness

April: Finances, Earth

Daily

1st – Poetry & The Creative Mind Day, April Fool's Day
2nd – Good Friday, International Children's Book Day
3rd – Tangible Karma Day
4th – Easter
12th – Walk on your Wild Side Day
15th – Get to Know Your Customers Day
16th – National Stress Awareness Day
22nd – Earth Day
29th – National Dance Day
30th – National Honesty Day

Weekly

14th - 18th – International Whistlers Week
18th - 24th – Cleaning for a Reason Week

Monthly

Stress Awareness Month

May: Family, Mothers

Daily

1st – Executive Coaching Day
4th – Star Wars Day
9th – Mother's Day
10th – Clean Up Your Bedroom Day
12th – Limerick Day
15th – National Chocolate Chip Day
25th – Geek Pride Day

30th – Hug your Cat Day

31st – Memorial Day

Weekly

3rd - 9th – National Work At Home Mom's Week

17th - 24th – National Backyard Games Week

Monthly

National Family Month

June: Summer, Fathers

Daily

1st – National Go Barefoot Day

2nd – Leave the Office Early Day

7th – VCR Day

10th – Ice Tea Day

14th – Flag Day

16th – Fudge Day

20th – Father's Day

24th – International Fairy Day

28th – Take My Children to Work Day

Weekly

10th - 13th Superman Week

24th - 27th Watermelon Seed Spitting Week

24th-27th Teacher Appreciation Week

Monthly

Rebuild Your Life Month

School's Out for the Summer

US Open & Wimbledon

July: Fireworks, Ice Cream, Freedom

Daily

1st – Canada Day

1st - Build a Scarecrow Day

4th – Independence Day

6th – Take your Webmaster to Lunch Day

13th – Embrace Your Geekness Day

15th – Gummi Bear Day

17th – National Hot Dog Day

26th – Take Your Dog to Work Day

30th – National Cheesecake Day

Weekly

4th - 10th Freedom Week

18th - 24th – Independent Retailers Week

Monthly

National Ice Cream Month

August: Fall, Back to School

Daily

1st – World Wide Web Day

6th – Wiggle Your Toes Day

8th – The Date to Create

10th – S'mores Day

15th – National Relaxation Day

21st – Hug Your Boss Day

28th – Race Your Mouse Around the Keyboard Day

Weekly

1st - 7th – World Breastfeeding Week

1st - 7th – Single Working Women's Week

Monthly

Happiness Happens Month

Back to School

September: Pirates, NFL, Women in Biz

Daily

5th – Be Late for Something Day

6th – Labor Day

9th – Rose Hashanah

10th – Swap Ideas Day

11th – Patriot Day

13th – National Celiac Awareness Day

18th – Yom Kippur

19th – Talk Like a Pirate Day

21st - International Day of Peace

22nd – American Business Women's Day

25th – National Hunting & Fishing Day

27th – Eat Dinner with Your Kids Day

Weekly

7th - 11th – National Play Days

12th - 18th – Build a Better Image Week

Monthly

Update Your Resume Month

NFL Season Opens

October: Dress Up, Home Business

Daily

1st – World Smile Day

4th – Improve Your Office Day

11th – Columbus Day

12th – Face Your Fears Day

13th – Bring your Teddy Bear to Work/School Day

27th – Cranky Co-Workers Day

31st – Caramel Apple Day, Halloween

Weekly

3rd-9th – National Work from Home Week

10th - 16th – National Home-Based Business Week

Monthly

Cyber Security and Awareness Month

National Book Month

November: Thanksgiving, Happiness

Daily

2nd – Plan your Epitaph Day

2nd – Election Day

4th – Use Your Common Sense Day

7th – International Tongue Twister Day

11th – Veterans Day

15th – America Recycles Day

24th – Celebrate your Unique Talent Day

25th – Thanksgiving

26th - Buy Nothing Day

27th – National Day of Listening

29th – Electronic Greeting Day

Weekly

7th - 14th - Pursuit of Happiness Week

22nd - 28th - Better Conversation Week

Monthly

Family Stories Month

December: Giving Gifts, Business Plans

Daily

2nd - Hanukkah

4th - National Cookie Day

5th - International Ninja Day

7th - National Cotton Candy Day

11th - International Shareware Day

16th - Chocolate Covered ANYTHING Day

17th - Underdog Day

21st - National Haiku Poetry Day

25th - Christmas

Weekly

1st - 3rd - Cookie Cutter Week

19th - 25th - Gluten-Free Baking Week

Monthly

National Write a Business Plan Month

More Holidays & Events

- http://en.wikipedia.org/wiki/Lists_of_holidays
- <http://www.earthcalendar.net/>
- <http://www.holidays.net/>
- <http://www.holidayinsights.com/>
- <http://www.brownielocks.com/>
- <https://www.holidaysmart.com/calendars/us>
- http://www.vpcalendar.net/Holiday_Dates/2015_2020.html

You can pick up a copy of Chase's Calendar of Events for even more holidays.



18 Ideal Client-Attracting Ideas

What's the product or service you want to promote? Use these ideas to brainstorm content that connects to your offer!

Case study featuring client success

New product/service reveal

What questions do potential clients ask before they become clients?

What questions should potential clients be asking?

What do clients need to know is true about you?

What do clients need to know is true about your product/service?

What do clients need to know is true about themselves?

What are the symptoms of the problem you solve?

What info would help clients better use your product/service?

What's the step right before clients need you?

What problem does your offer solve?

What are 3-5 other ways to solve the problem?

A diagnosis of the challenge/solution

What do clients think the problem is? What is it really?

What else are clients trying, to solve this problem?

What mistaken beliefs or misconceptions are there?

Why do your clients succeed? Process? Qualities? Etc?

What's the core challenge your ideal clients face? Why? What's the solution?



Bonus: 49 Call to Action Ideas

All your content needs a call to action! What are you leading people to as a next step?

- Add this to your calendar now (webinar, masterclass, fb live, youtube live)
- Answer this question
- Buy this/check this out (affiliate product)
- Buy/download my book today
- Check out the show notes (podcast)
- Check out these related posts
- Check out this article/blog post
- Check out this related offer (OTO, Upsell)

- Check out this resource
- Check your email for a message
- Click here to learn more about X
- Click like on my post
- Click like/love on the photo
- Click to read my latest blog
- Comment below
- Comment with your feedback/ideas
- Comment with your takeaway
- Comment word X (for chat bot message)
- Consider this question
- Download a free report/PDF/checklist/etc
- Download this free offer
- Follow me on X
- Follow this other person I recommend
- Forward to a friend
- Get on my calendar for a chat
- Get this recommended book/resource
- Here's a valuable resource for you - click
- Hit reply and share X with me
- Invite a friend

- Join me on my next live
- Join my FB Group
- Listen to my latest podcast (and subscribe)
- Print this infographic/checklist/etc
- Rate and review the podcast
- Read my related blog post
- Register for a related webinar
- Share ideas/opinion/resource in a comment
- Share this post
- Share this video
- Share with a friend
- Share your opinion
- Sign up for my webinar/masterclass
- Subscribe to the podcast
- Tag a friend
- Take a minute to do this exercise
- Tell us your opinion
- Tell your friends about the podcast
- Watch this video (FB live, YouTube, etc)
- Who do you know... (connect me)